

THE GREENDALE PUBLIC CELEBRATIONS COMMITTEE

presents



Greendale's 75th Diamond Celebration
1938-2013

ART CONTEST
THE SPIRIT OF 75

Call to Artists

Hosted by:
Greendale Public Library
June 2012

Gary Warren Niebuhr
Library Director



50th Anniversary Contest Winner
Greendale Village Serenade
Susy Kysely

THE SPIRIT OF 75 ART CONTEST CALL TO ARTISTS

As a part of the Village of Greendale's 75th Anniversary Celebration in 2013, The Spirit of 75 Art Contest will be held to promote the Village of Greendale. Artists will be invited to create works that encompass the history of the Village and the unique qualities of life in Greendale. Art submitted to the contest will be on display at the Greendale Public Library www.greendalepubliclibrary.org.

A juried selection process will determine the winners in the contest as follows:

Third place: \$100

Second place: \$200

First place: \$500

The Village of Greendale will retain the right of ownership to the first place work of art and the right to reproduce it. The winning artist will agree to sign and number 300 prints.

Media (suggested list but not limited to):

Painting: Oil, Acrylic, Watercolor.

Graphics: Drawing, Prints, Pastel, Collage, Paper.

Photography: Black and White, Color, Digital.

Display

The artwork must be framed adequately if 2D.

The artwork must be wired for hanging (if appropriate) and no saw tooth hangers are acceptable.

Submission guidelines

The artwork must conform to the theme of the contest:

The Spirit of 75: the history of Greendale and the unique qualities of life in the Village.

The artwork entered must be original to the artist in concept and design.

The artwork must not have previously been published or used in any commercial format.

The artwork must have been done by the person signing the entry form.

Copies of other artwork, published or copyrighted photos or patterns cannot be accepted.

No commercially packaged kits are acceptable.

The artwork must be suitable for viewing by all ages in a public space.

Entry Requirements:

\$25 check made out to The Village of Greendale 75th Anniversary.

Completion of the Call for Entries Registration Form.

Check and form mailed or delivered to the Greendale Public Library by June 8, 2012, 5:00 p.m.

Delivery Requirements:

Deliver artwork to the Greendale Public Library between June 11 and June 16, 2012

Artwork must have a copy of the Call for Entries Registration Form Artist Information on the non-public side of the art submitted.

Liability and Insurance

The Public Celebrations Committee, the Village of Greendale and the Greendale Public Library accept no responsibility for loss, damage, destruction or theft of the artwork while on display. The artwork will not be covered under any insurance or liability coverage applicable to the entities mentioned above. The artist is responsible for obtaining such coverage at their own cost for the work being displayed.

Selection Process:

A committee of jurors will select the three winning pieces by June 22, 2012.

Exhibition Schedule

The artwork will be displayed at the Greendale Public Library between June 11 and August 11, 2012.

Artists' Reception

An Artists' Reception will be held on June 23, 2012, with the formal announcement of the winning selections to be made there. Winning artists will be notified by the committee if they are not present.

Pick up Schedule

The artwork may be picked up between August 13 and August 18, 2012 at the Greendale Public Library. Special arrangements for pick up must be requested of the Library Director. Artwork that is not picked up by August 18 or by special arrangement will become the property of the Village of Greendale.

Sales

All artwork submitted to this exhibition may be priced for sale. All requests from the buyer will be forwarded to the seller. Negotiations and payment for the sale of the art will be the responsibility of the artist. No sales may take place at the Greendale Public Library and the Village of Greendale will receive no portion of the sale price. The Village of Greendale will retain all rights to the first place winner after June 23rd so no sales may be finalized until that date.

Publicity

This art exhibition will be one of many 75th Anniversary events scheduled within the Village of Greendale in 2012 and 2013. The exhibition will be held in the Greendale Public Library which averages 400 visitors a day. Submitted artwork to this exhibition constitutes an agreement by the artist with The Village of Greendale to photograph and reproduce for publicity and catalogue purposes only.

Contact:

Gary Warren Niebuhr, Library Director
Greendale Public Library
5647 Broad Street'
Greendale, WI 53129
(414) 423-2136 x225
(414) 423-2139 (fax)
gary.niebuhr@mcfls.org

*Graphics for this document were provided to the
Greendale Public Celebrations Committee courtesy of Steve Peters steve@peters-design.com*

ART CONTEST
THE SPIRIT OF 75

Contest Entry Form

Name _____

Phone (_____) _____ E Mail _____

Address _____

City _____ State _____ Zip _____

_____ \$25.00 fee enclosed (Check payable to The Village of Greendale 75th Anniversary)

“I have read the rules and certify that my submitted work qualifies for this exhibition. I release The Public Celebrations Committee, the Village of Greendale and the Greendale Public Library from responsibility for loss, damage, destruction or theft of my work while on display and I agree the displayed works are not and will not be covered under any insurance or liability coverage applicable to the entities mentioned above. I understand that if I want insurance coverage, I am responsible for obtaining such coverage at my own cost for the work being displayed.

Signature _____ Date _____

Mail Entry Form and Check to:

**Gary Warren Niebuhr, Library Director
Greendale Public Library
5647 Broad Street'
Greendale, WI 53129**

ARTIST INFORMATION FORM

(to be placed on non-public side of artwork)

Title

Media

Size

Sale price or NFS